

Juan Martín De Rosa

DESARROLLADOR WEB - FRONTEND - BACKEND - FULLSTACK

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[Linkedin Profile](#)

PROFESSIONAL PROFILE

I'm a web developer specializing in React and TypeScript, with experience creating applications and websites. I also work with Node.js, service integrations, and automations, which gives me a more comprehensive view of projects and how to connect each part of the solution.

I've participated in the development of landing pages, websites, and web applications connected to both proprietary and third-party APIs, always prioritizing performance, maintainability, and a seamless user experience. Furthermore, my previous experience in e-commerce and digital marketing has given me a more product-oriented perspective, focused on conversion and business objectives.

I adapt easily to different teams and work dynamics, maintaining clear communication and a practical approach to problem-solving and efficiently managing projects.

PROFESSIONAL EXPERIENCE

Automation & Web Developer

Krak | Real State

March 2026 - May 2026

Develop, optimize, and maintain websites and landing pages.

Build and maintain automation workflows and backend integrations using Node.js-based tools.

Integrate REST APIs and AI agents into business processes.

Work with databases and external services to connect systems and automate operations.

Develop new frontend and backend features to improve user experience and workflow efficiency.

Translate UI/UX designs into functional code, ensuring usability and performance.

Optimize website performance, loading speed, and code quality.

Collaborate on troubleshooting and continuous technical improvements.

Web Developer

Easy Agency

July 2024 - Present

Create, optimize, and maintain websites and landing pages for agency clients.

Develop and maintain interactive and visually engaging user interfaces.

Build reusable components.

Translate UI/UX designs into clean, maintainable code.

Optimize website performance and loading speed.
Integrate proprietary and third-party APIs.

Frontend Developer

Freelance

January 2024 – Present

Develop and maintain user interfaces.
Convert UI/UX designs into functional code.
Optimize web performance and page load speed.
Build reusable and scalable components.
Integrate proprietary and third-party APIs.

Frontend Developer

Revanguard (España) – Contrato Temporal

January 2024 – April 2024

Develop user interfaces aligned with client requirements.
Translate functional requirements into production-ready code.
Integrate proprietary and third-party REST APIs.
Build reusable frontend components using JavaScript and TypeScript.
Configure databases, including table creation, relationships, and security policies.
Collaborate on backend-related integrations and application functionality improvements.

E-Commerce Manager

De Aquí! Pedales & Accesorios

October 2013 – December 2023

Define and analyze customer buyer personas.
Design end-to-end customer journeys.
Create and execute digital marketing strategies.
Manage content publishing for e-commerce platforms and social media.
Plan and execute complete digital marketing campaigns.
Handle administrative and operational business management.

Account Executive

Grupazo

Octubre 2011 – Diciembre 2017

Develop and maintain strong relationships with existing clients as the main point of contact.
Identify growth and expansion opportunities within the client portfolio.
Prepare and present commercial proposals tailored to client needs.
Resolve issues and conflicts throughout the client relationship, ensuring effective solutions.

EDUCATION

January 2024 – July 2024

Backend Development with Node.js, Coderhouse

March 2022 - December 2022

Frontend Development with React, Coderhouse

October 2021 - November 2021

Web Development with WordPress, Coderhouse

ADDITIONAL EDUCATION

Journalism Technician (Graduated)

Escuela Superior de Periodismo Deportivo José R. López Pájaro

March 2003 – December 2005

Advanced Social Media Advertising & Digital Marketing

Coderhouse

June 2021 – August 2021

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TECHNICAL SKILLS

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Frontend:

HTML, CSS, JavaScript, TypeScript, React, Next.js, Astro, Tailwind CSS, Bootstrap, SASS

Backend / APIs:

Node.js, REST APIs, API Integration, Automation Workflows, n8n, Python

Databases:

SQL Databases, Relational Databases, NoSQL Databases, Supabase, Firebase, Mongo DB

Tools & DevOps:

Git, GitHub, GitHub Copilot, ChatGPT, AI-assisted development

CMS / E-Commerce:

WordPress, WooCommerce, Tienda Nube

SOFT SKILLS

- Active Listening
- Teamwork
- Interpersonal Skills
- Assertive Communication
- Proactivity

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LANGUAGES

Spanish: Native

English: C2 – EFSET English Certificate

PROJECTS

Visit my updated project portfolio: <https://juanmderosa-developer.com>

OTRAS CERTIFICACIONES

July 2023

JavaScript Applications Compilation with TypeScript, Microsoft

April 2023

JavaScript Algorithms and Data Structures, FreeCodeCamp

April 2023

Responsive Web Design, FreeCodeCamp